



PROTECTIVE INDUSTRIAL PRODUCTS

SHOWROOM READY PROGRAM

FOR INDUSTRIAL, CONSTRUCTION & WELDING DISTRIBUTORS

www.pipusa.com



INNOVATIVE SAFETY SOLUTIONS

PROTECTIVE INDUSTRIAL PRODUCTS, INC.
BRINGING THE BEST OF THE WORLD TO YOU!



Flare
LED LIGHT BEACON
FOR SAFETY TRIANGLE

MAXIMIZE THE
VISIBILITY OF
THE ROAD TRAILER



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Maximize Your Point Of Sale

BY FAR ONE OF THE EASIEST AND MOST PROFITABLE ITEMS TO SELL IN A SHOWROOM SETTING IS GLOVES. THE KEY IS PRODUCT SELECTION, PRODUCT DISPLAY AND CONVENIENT PACKAGING.

PIP's Showroom Ready program is designed to maximize sales at your counter or showroom. Walk-in business can be boosted with the right products, point-of-purchase displays and messaging.

Because our gloves are primarily packaged by the dozen we want to provide you with the right tools that help your customers make the best decision finding the appropriate product for their needs.



Showroom Ready Display Talkers That Make Selection Easy

THAT'S ALL THAT'S NEEDED TO MAKE THE DIFFERENCE

Laminated and durable, these display talkers can help seal the deal by mentioning features that resonate with customers. Clear bullet points identify the product, key features and ideal use.



Customized Plan-O-Grams Just For You

PIP® CAN TAILOR YOUR CURRENT SLAT WALL OR PEGBOARD DISPLAYS TO HOLD KEY PRODUCTS

With over 30 years of experience and core expertise we're here to help you in put together a fast-turning product configuration that meets your needs. Working with your PIP® Sales Representative, we can provide you with top sellers in each market channel and our recommendations for optimizing your point-of-purchase displays.

Tagged/Bagged PIP® Options Include: Hand protection, eyewear, rain wear, hi-vis apparel, welding apparel and heat stress apparel.

Eye-Catching Point-Of-Purchase Displays Are Key

PIP'S STANDARD DISPLAYS ARE DESIGNED TO BE VERSATILE AND ADAPTABLE IN ALL SHOWROOMS



Gondola Display



Tower Display



Dump Display

G-Tek

Ambi-dex

PIP



MAXIMUM SAFETY

Assurance
HAND PROTECTION

Leaders In Hand Protection And PPE

PLUS OUR TRADITIONAL LEATHER AND FABRIC GLOVES ARE ALL TYPICALLY AVAILABLE IN DOZEN INNER PACKS

PIP'S LINE OF SAFETY PRODUCTS offers an array of glove styles that can be custom tagged to work with any retail display. Please contact your PIP® Sales Representative for additional details.

PIP® OFFERS A CONSUMER LINE OF TAGGED GLOVES AND PROTECTIVE CLOTHING that covers anything from economical fabric work gloves, general leather work gloves, welding gloves and coated seamless knit gloves. Conveniently tagged for trying on, this helps ensure customers get the best fit and best product for their needs.

Think Like A Retailer

TO DO SHOWROOM READY RIGHT, YOU HAVE TO THINK LIKE A RETAILER. IT'S ALL ABOUT TAKING ADVANTAGE OF SEASONALITY AND TRENDS

PIP® already offers the most comprehensive early-buy program in the industry. We now include separate early-buy special point-of-sale deals that are tailored to take maximum advantage of your walk-in traffic. Maximize sales with a countertop display. Level up your showroom today!




Scan here to contact your local PIP® Representative.



Carton Bin

Countertop Eyewear Display



Remember That Not All Retailing Happens In Your Showroom

RETAILING AT YOUR CUSTOMERS' LOCATION: CONVENIENCE AND ADAPTABILITY FOR POINT-OF-USE DISPENSING

Vending machines have become very popular with end-users. We at PIP® view them as additional opportunities for providing your customers with selection and choice. We offer customized programs for sock fold, rubber band and shrink-wrap gloves and other products for multiple types of machines.

While there are minimums and some marginal costs, we have the expertise and local converting operations for very flexible quantities that start at an easy 50 dozen. Many of our PPE items are already individually packed and ready-to-go.

**For more information on our comprehensive Showroom Ready program
contact your PIP® Regional Sales Manager.**



PROTECTIVE INDUSTRIAL PRODUCTS, INC.

968 Albany Shaker Road | Latham, NY 12110
518-861-0133 | 800-262-5755
sales@pipusa.com | pipusa.com